



# Start up Business?

**Our Fresh Start Program is designed to deliver a cost effective outcome for those wishing to start a small business.**

## **How it works:**

### **Personal Vision**

- Complete our personal goals and wealth analysis program.

### **Market Feasibility**

- Finalise product/service range and pricing
- Identify target markets and size
- Complete competitor analysis
- Produce initial sales budget

### **Financial Feasibility**

- Identify breakeven point
- Produce prospective Profit & Loss statement
- Decide levels of initial working capital

### **Planning**

- Identify critical success factors
- List key strategies
- Develop action Plan

### **Program Support**

- Development of a business 'Tools & Processes' compendium for ongoing use
- Up to five one on one review meetings throughout program (up to 2hrs each)
- Unlimited phone and email support between meetings
- 12 months membership of the Forbiz business club mentoring program (once trading commences)

**PRICE:** \$3000 ex GST - *Interest Free Payment Plan available to approved applicants.*

**Support beyond numbers.**

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